

2011 PBG Lifestyle Web Advertising Rates

Standard Web Ads:

1x	3x	6x	12x
\$150	\$100	\$75	\$50

Premium Web Ads:

1x	3x	6x	12x
\$250	\$200	\$175	\$150

Super Premium Spot: Full Banner

1x	3x	6x	12x
\$850	\$699	\$575.50	\$500



Sizes:

Medium Rectangle	300x250	3 slots on all pages
Wide Skyscraper	160x600	1 slot on home page, left of Blotter
Full Banner	460x60	1 slot at top of page – super premium price

For more information contact the Stuart Office: (772) 692-0297 or PBG Office: (561) 472-0818
email advertising@PBGLifestyle.com